Privacy Policy

Last modified: January 31, 2024

Introduction

Artistic Visions LLC, a Florida limited liability company ("Company" or "We") respects your privacy and is committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit the website at www.artisticvisions.com and www.avwaveinteractivesolutions.com (collectively, the "**Website**") or the web application at www.avwaveinteractive.com or www.avwaveinteractiveapp.com (the "**App**"; together, with the

Website, our "Site") and our practices for collecting, using, maintaining, protecting, and

disclosing that information.

This policy applies to information we collect:

- On this Site.
- On the Application.
- In email, text, and other electronic messages between you and the Site or the Company.
- Through our licensees (the "**Licensees**"), who are users of the Site, with whom you contract to receive the benefits of the Site.
- When you interact with our advertising, applications, or links on third-party websites and services, if those applications or advertising include links to this policy.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Company or any third party; or
- Our Licensees, with whom you contracted to receive the benefits of the Site; information
 collected by our Licensees and held by our Licensees is subject to their own privacy
 policy.
- Any third party, including through any application or content (including advertising) that may link to or be accessible from or on the Site.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, then your choice is not to use our Site. By accessing or using this Site, you agree to this privacy policy. This policy may change from time to time (see Your Canada Data Protection Rights

Residents of Canada may have the right to:

• Request that we not sell your personal information. At this point in time, we do not sell our Users' personal information. If this changes in the future, we will let you know. If you have any questions about exercising this right, email us at support@avwaveinteractive.com.

- Disclose to you whether we share your information with third parties for their direct marketing purposes. If you would like to exercise this right, email us at support@avwaveinteractive.com.
- Review your personal information and correct or delete your information we have about you. If you would like to exercise this right, please see <u>Accessing and Correcting Your Information</u>. Please note that if you request deletion of your personal information that is necessary to use the App, you may not be permitted to use the App.

Lawful Basis for Processing Your Information

We normally collect or use information from you or others only where we have your consent to do so, where we need the information to perform a contract with you, or where the processing is in our legitimate interests and not overridden by your data protection interests or fundamental rights and freedoms. In some cases, we may have a legal obligation to collect or retain personal information or may need the personal information to protect your vital interests or those of another person. For example, when we:

- Use information to create and manage an account, we need it in order to provide relevant services.
- Use names and email addresses for email marketing purposes, we do so with your consent (which you can revoke at any time by not using this Site).
- Gather usage data and analyze it to improve our Services, we do so based on our legitimate interest in safeguarding and improving our Services.

If you have questions about or need further information concerning the lawful basis on which we collect and use your personal information, please contact us using the contact details provided at the bottom of this Privacy Policy.

<u>Changes to Our Privacy Policy</u>). Your continued use of this Site after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Children Under the Age of 16

Our Site is not intended for children under 16 years of age. No one under age 16 may provide any information to or on the Site. We do not knowingly collect personal information from children under 16. If you are under 16, do not use or provide any information on this Site or through any of its features, register on the Site, make any purchases through the Site, use any of the interactive or public comment features of this Site, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 16 without the proper and necessary consent, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us at support@avwaveinteractive.com.

Information We Collect About You and How We Collect It

We collect several types of information from and about users of our Site, including information:

 By which you may be personally identified, such as name, postal address, e-mail address, telephone number, or any other identifier by which you may be contacted online or offline ("personal information");

- That is about you but individually does not identify you, such as gender, birthdate, or other information about you but does not identify you; and/or
- About your internet connection, the equipment you use to access our Site, and usage details.

We collect this information:

- Directly from you when you provide it to us. Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.
- From third parties, for example, our business partners.

Information You Provide to Us

The information we collect on or through our Site may include:

- Information that you provide by filling in forms on our Site. This includes information provided at the time of registering to use our Site, subscribing to our service, posting material, or requesting further services. We may also ask you for information when you report a problem with our Site.
- Records and copies of your correspondence (including email addresses), if you contact us
- Information that you provide to our Licensees, with whom you have contracted to receive the benefits of the Site, which we need to know in order to allow you to use the Site and receive such benefits.
- Your responses to surveys that we might ask you to complete for research purposes.
- Details of transactions you carry out through our Site and of the fulfillment of your orders. You may be required to provide financial information before placing an order through our Site.
- Your search queries on the Site.

Information We Collect from Other Sources. We may collect information about you from others, such as:

- Third-Party Sources. Examples of third-party sources include marketers, partners, researchers, users of our Site and Licensees, affiliates (like companies connected to the Site), and others where they are legally allowed to share your information with us. For example, if you register for our Services on another Site, or on a Licensee's website, the website may provide your information to us.
- Other Customers. Other customers may give us your information.
- Combining Information from Different Sources. We may combine the information we receive from other sources with information we collect from you (or your device) and use it as described in this Privacy Policy.

Information We Collect & Process on Behalf of Customers. When our customers use our Services, we process and store certain information on their behalf as a data processor. For

example, when a Licensee (or the Licensee's users) upload files or documents, we act primarily as a data processor and process information on the Licensee's behalf and in accordance with their instructions. In those instances, the Licensee as the data controller is responsible for most aspects of the processing of the information. If you have any questions or concerns about how information is processed in these cases, including how to exercise your rights as a data subject, we recommend contacting the relevant Licensee.

Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our Site, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Site, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Site.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking). You can opt out of behavioral tracking on this Site by refusing to use the Site.

The information we collect automatically may include personal information, or we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Site and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Site according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Site.

The technologies we use for this automatic data collection may include:

- Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Site.
- Flash Cookies. Certain features of our Site may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Site. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, see Choices About How We Use and Disclose Your Information.
- **Web Beacons.** Pages of our the Site and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened

an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

We do not collect personal information automatically, but we may tie this information to personal information about you that we collect from other sources or you provide to us.

Third-Party Use of Cookies and Other Tracking Technologies

Some content or applications, including advertisements, on the Site are served by third-parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see <u>Choices About How We Use and Disclose Your</u> Information.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Site and its contents to you.
- To provide you with information, products, or services from us or our other users.
- To market features, products, or special events using email or phone or send you marketing communications about third party products and services we think may be of interest to you.
- To Choose and deliver content and tailored advertising.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Site or any products or services we offer or provide though it.
- To allow you to participate in interactive features on our Site.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may also use your information to contact you about our own and third-parties' goods and services that may be of interest to you. If you do not want us to use your information in this way,

please adjust your user preferences in your account profile OR email us at support@avwaveinteractive.com. For more information, see <u>Choices About How We Use and Disclose Your Information</u>.

We may use the information we have collected from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates, which may include our Licensees with whom you have contracted to receive the benefits of our Site.
- To our other users.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of the Company's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by the Company about our Site users is among the assets transferred.
- To other users and clients of the Site to market their products or services to you because you have consented to these disclosures by accepting the Terms and Conditions and using the Site. For more information, see Choices About How We Use and Disclose Your Information.
- To fulfill the purpose for which you provide it. For example, if you give us an email address to use the "email a friend" feature of our Site, we will transmit the contents of that email and your email address to the recipients.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our **terms and conditions** and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of the Company, our customers, or others. This includes exchanging information

with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- Tracking Technologies and Advertising. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse cookies, please note that some or all of this Site may then be inaccessible or not function properly.
- **Promotional Offers from the Company.** If you do not wish to have your contact information used by the Company to promote our own or third parties' products or services, you can opt-out by clicking "unsubscribe" in an email sent by us. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions. This opt out does not apply to information provided to the Company as a result of a product purchase, warranty registration, product service experience or other transactions.

For all other purposes for which we use your information, you have consented to by agreeing to the Terms and Conditions and this Privacy Policy. If you do not wish for us to use your information as discussed in this Privacy Policy, you must not use the Site.

We do not control third parties' collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

Accessing and Correcting Your Information

You can review and change your personal information by logging into the Site and visiting your account profile page.

You may also send us an email at support@avwaveinteractive.com to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls. Any payment transactions will be encrypted.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Site, you are responsible for keeping this password confidential. You must not share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Site. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Site.

Your Canada Data Protection Rights

Residents of Canada may have the right to:

- Request that we not sell your personal information. At this point in time, we do not sell our Users' personal information. If this changes in the future, we will let you know. If you have any questions about exercising this right, email us at support@avwaveinteractive.com.
- Disclose to you whether we share your information with third parties for their direct marketing purposes. If you would like to exercise this right, email us at support@avwaveinteractive.com.
- Review your personal information and correct or delete your information we have about you. If you would like to exercise this right, please see <u>Accessing and Correcting Your Information</u>. Please note that if you request deletion of your personal information that is necessary to use the App, you may not be permitted to use the App.

Lawful Basis for Processing Your Information

We normally collect or use information from you or others only where we have your consent to do so, where we need the information to perform a contract with you, or where the processing is in our legitimate interests and not overridden by your data protection interests or fundamental rights and freedoms. In some cases, we may have a legal obligation to collect or retain personal information or may need the personal information to protect your vital interests or those of another person. For example, when we:

- Use information to create and manage an account, we need it in order to provide relevant services.
- Use names and email addresses for email marketing purposes, we do so with your consent (which you can revoke at any time by not using this Site).
- Gather usage data and analyze it to improve our Services, we do so based on our legitimate interest in safeguarding and improving our Services.

If you have questions about or need further information concerning the lawful basis on which we collect and use your personal information, please contact us using the contact details provided at the bottom of this Privacy Policy.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. If we make material changes to how we treat our users' personal information, we will notify you by email to the email address specified in your account and through a notice on the Site home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Site and this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at: